

2023年8月20日

立教大学国際学術研究交流制度  
2023年度「招へい研究員」報告書

## 1. 招へい概要

受入 教員	所属・職	経営学部・教授
	氏名	竹澤 伸哉
受入学部・研究科・研究所		経営学部
招へい 研究員	所属・職	Reader (Associate Professor) / Faculty Deputy Head of Research Degrees Manchester・Metropolitan University 所属機関所在国：英国
	氏名	Yuhei INOUE
招へい期間		2023年7月18日～2023年8月8日（22日間）
研究経費		765,630円

## 2. 滞在中の活動

来日および離日を含め、滞在中の活動を記入してください。全日程（毎日）記載する必要はありません。講演会やセミナーなどを開催した場合はタイトル、会場、参加者数等を記載してください。

活動内容記入例）〇〇について研究討議、共同研究、講演、講義、大学院生への研究指導等

年月日	活動内容
July 18, 2023	Arrive
July 19, 2023	Briefing and Discussion on Research Agenda (Prof. Takezawa and Prof. Tsuji)
July 20, 2023	Research Seminar (McKim Hall 10 <sup>th</sup> Floor Meeting Room) 10 participants <i>Social impact of sport : Tokyo 2020 and diversity attitudes of young residents:</i> <i>A latent change score analysis of effects of event identification</i>
July 24, 2023	Research Seminar (McKim Hall 10 <sup>th</sup> Floor Meeting Room) 8 participants <i>The organizational identification and well-being framework: Theorizing about how sport organizations contribute to crisis response and recovery</i>
July 26, 2023	Courtesy Meeting with Prof. K. Yamaguchi, Dean (McKim Hall 6 <sup>th</sup> floor). Briefing on College of Business Exchange program (Ms. S. Taniguchi)
July 31, 2023	Meeting (Online Zoom): Discuss undergraduate exchange partnership (Prof.

July 31, 2023	Takezawa and Prof. Tsuji Research Workshop (Online Zoom) 3 participants <i>Social Return on Investment and Sports Events: Overview</i>
August 7, 2023	Research Workshop (Online Zoom) 4 participants <i>Social Return on Investment and Sports Events: Case Study</i>
August 8, 2023	Departure

### 3. 研究・交流状況および成果

上記に記載した活動について、具体的な研究・交流の内容および成果を、本学の学術研究、教育活動、国際交流の進展へ与える効果を含めて、記載してください。講演会やセミナーなどの参加者層（学生、大学院生、一般、教職員等）、会場の様子なども記載してください。

#### **Research Seminar July 20**

##### ***Social impact of sport : Tokyo 2020 and diversity attitudes of young residents: A latent change score analysis of effects of event identification***

Participants: Faculty from MIB Rikkyo, two Japanese universities, two universities abroad

The purpose of this research talk was to discuss the importance of the social impact concept as it relates to mega- and major sporting events. Specifically, this talk started by identifying problems with the economic impact analysis of sporting events. The assessment of social impact was advanced as an alternative rationale for public investments in mega- and major sporting events. This was followed by an overview of a recently published paper about how hosting the Tokyo 2020 Games has generated social impacts to Tokyo and Japan, especially in terms of the promotion of positive attitudes toward diversity among local young adults. Participant discussion focused on the conceptualization and assessment of social impact.

Reference:

Inoue, Y., Yoshida, M., Swanson, S., & Medway, D. (2023). Tokyo 2020 and diversity attitudes of young residents: A latent change score analysis of effects of event identification. *Annals of Tourism Research Empirical Insights*, 4(1), 100091.

#### **Research Seminar July 24**

##### ***The organizational identification and well-being framework: Theorizing about how sport organizations contribute to crisis response and recovery***

Participants: Graduate students from MIB Rikkyo, Kobe U., U. Tübingen, Waseda U., U. Manchester

The purpose of this talk was to discuss a line of research in relation to the role of sport in promoting health and well-being. The talk focused on the promotion of health and well-being as a major type of social impact that results from sport and advanced the social identity approach to health and well-being as the theoretical foundation of my research on sport, health, and well-being. This was followed by an overview of three studies illustrating how sport organizations serve as a source of health and well-being by fostering a shared sense of identification among consumers. The talk concluded by engaging in discussion with participants, with key discussion topics including how the findings may be applicable to other segments of the population that are often ignored in the previous literature.

References:

Inoue, Y., Funk, D. C., Wann, D. L., Yoshida, M., & Nakazawa, M. (2015). Team identification and postdisaster social well-being: The mediating role of social support. *Group Dynamics: Theory, Research, and Practice*, 19(1), 31–44.

Inoue, Y., Lock, D., Gillooly, L., Shipway, R., & Swanson, S. (2022). The organizational identification and well-being framework: Theorizing about how sport organizations contribute to crisis response and recovery. *Sport Management Review*, 25(1), 1–30.

Inoue, Y., Wann, D. L., Lock, D., Sato, M., Moore, C., & Funk, D. C. (2020). Enhancing older adults' sense of belonging and subjective well-being through sport game attendance, team identification, and emotional support. *Journal of Aging and Health*, 32(7–8), 530–542.

The research seminars afforded faculty and graduate students the opportunity to interact with Prof. Inoue on the general theme of well-being and sports management. In recent years, this research theme has gained much attention in both academia and in practice. Research findings have important implications at the micro level for individuals and clubs as well as national public policy. The research workshops held July 31 and August 7 allowed us to discuss future collaboration on SROI research. Discussion in the workshops focused on measuring the social impact of sponsorship and the theoretical economic/finance foundations of SROI (SROI overview notes courtesy Prof. Inoue, available upon request). Finally, we discussed the possibility of developing joint courses between MMU and Rikkyo as well as initiating a college level student exchange for undergraduate students with a special focus on sport management (July 19, 26, 31).



July 20 McKim Hall



July 24 McKim Hall